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by



Sponsorship Packages

NON-PROFIT EXHIBITOR - TABLE \$ 250

- One 6' table with linens and two chairs, located in the Grand Ballroom Foyer
- Two general admission passes to the conference
- Logo on website with hyperlink
- Logo on conference promotional materials/banners throughout event site
- Does not include electrical, which is booked directly with the convention center and is approximately \$150

STARTUP EXHIBITOR \$ 250

- One 6' table with linens and two chairs, located in the Grand Ballroom Foyer
- Two general admission passes to the conference
- Logo on website with hyperlink
- Logo on conference promotional materials/banners throughout event site
- Does not include electrical, which is booked directly with the convention center and is approximately \$150
- Must be venture capital eligible startup – accepted by application only (contact bob@sup-x.org to submit application)

NON-PROFIT EXHIBITOR - BOOTH \$ 750

- One 10'x10' booth with 6' table, linens and two chairs; 10'x10' booths are located in the Grand Ballroom, the main exhibit hall
- Two general admission passes to the conference
- Logo on website with hyperlink
- Logo on conference promotional materials/banners throughout event site

Please contact Bob Fitts at bob@sup-x.org for more information.



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- Does not include electrical, which is booked directly with the convention center and is approximately \$150
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SMALL BUSINESS EXHIBITOR - TABLE \$1000

- One 6' table with linens and two chairs, located in the Grand Ballroom Foyer
 - Two general admission passes to the conference
 - Logo on website with hyperlink
 - Logo on conference promotional materials/banners throughout event site
 - Does not include electrical, which is booked directly with the convention center and is approximately \$150
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EXHIBITOR BOOTH \$1750

- One 10'x10' booth with 6' table, linens and two chairs; 10'x10' booths are located in the Grand Ballroom, the main exhibit hall
 - Two general admission passes to the conference
 - Logo on website with hyperlink
 - Logo on conference promotional materials/banners throughout event site
 - Does not include electrical, which is booked directly with the convention center and is approximately \$150
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BRONZE \$1000

- Two VIP passes
- Logo on website with hyperlink under Bronze Sponsor section
- Logo on conference promotional materials/banners throughout event site

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SILVER SPONSOR

\$3500

- One 10'x10' booth with 6' table, linens and two chairs; booth selection after Gold and higher-level sponsors. 10'x10' booths are located in the Grand Ballroom, the main exhibit hall
- Two general admission passes
- Two VIP passes
- Post event attendee list
- Logo on website with hyperlink
- Logo on conference promotional materials/banners throughout event site
- One promotional item in conference bag
- Does not include electrical, which is booked directly with the convention center and is approximately \$150

GOLD SPONSOR

\$6000

- One 10'x10' booth with 6' table, linens and two chairs; booth selection after Platinum and Presenting Sponsors; 10'x10' booths are located in the Grand Ballroom, the main exhibit hall
- General session panel naming rights w/ possible moderator or introduction opportunity depending on the panel
- Six general admission passes to the conference
- Four VIP passes
- Post event attendee list
- Logo on website with hyperlink
- Logo on conference promotional materials/banners throughout event site
- One promotional item in conference bag
- Does not include electrical, which is booked directly with the convention center and is approximately \$150

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PLATINUM/KEYNOTE SPONSOR

\$10,000

- One 10'x10' booth with 6' table, linens and two chairs; booth selection after Presenting Sponsors; 10'x10' booths are located in the Grand Ballroom, the main exhibit hall
- Naming rights to Keynote Address with introduction opportunity
- Press release announcing sponsorship of the Keynote Address
- Eight general admission passes to the conference
- Eight VIP passes
- Post event attendee list
- Logo on website with hyperlink
- Logo on conference promotional materials/banners throughout event site
- Two promotional items in conference bag
- Does not include electrical, which is booked directly with the convention center and is approximately \$150

OTHER SPONSORSHIPS

FOOD CARTS

\$1,000

- Logo/Branding signage on food carts in food court in main exhibit hall
- Designation as Food Cart Sponsor on conference promotional materials/banners throughout event site and on website
- Can be paired with other sponsorships above
- Three available

CHECK-IN SPONSOR

\$1,000

- Signage displayed at the check-in desk
- Advert in the ITP18 Program Guide
- Logo on ITPalooza website
- 4 available

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SPONSORED SPEAKER SESSION \$ 2,000

- 45 Minute speaking session on workshop stage
- Fully equipped with A/V, Mics, Laptop ready
- Logo on website with hyperlink
- Logo on conference promotional materials/banners throughout event site
- Only available to Exhibitors (booth) or Silver or higher-level Sponsors
- Two remaining

CONFERENCE BAGS \$ 3,500

- Logo/branding on plastic conference bags
- Designation as Conference Bag Sponsor on conference promotional materials/banners throughout event site and on website
- Includes two VIP Passes
- Includes a booth and all Exhibitor benefits described above

LANYARDS \$ 3,500

- Logo/branding on lanyard
- Designation as Lanyard Sponsor on conference promotional materials/banners throughout event site and on website
- Includes two VIP Passes
- Includes a booth and all Exhibitor benefits described above

CHARGING STATION \$ 3,500

- Logo/branding on charging station
- Designation as Charging Station Sponsor on conference promotional materials/banners throughout event site and on website
- Includes two VIP Passes
- Includes a booth and all Exhibitor benefits described above

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WIFI SPONSOR

\$3,500

- Logo/branding on WiFi SSID
- Designation as WiFi Sponsor on conference promotional materials/banners throughout event site and on website
- Includes two VIP Passes
- Includes a booth and all Exhibitor benefits described above

VIP LOUNGE SPONSOR

\$7,500

- VIP Lounge will accommodate speakers, sponsors and VIP Pass holders and will provide refreshments, privacy and an exclusive meeting room for VIPs throughout the day
- Includes Gold Level Benefits
 - One 10'x10' booth with 6' table, linens and two chairs; booth selection after Platinum and Presenting Sponsors; 10'x10' booths are located in the Grand Ballroom, the main exhibit hall
 - Six general admission passes to the conference and 10% discount on additional tickets
 - Four VIP passes to the conference and to the VIP reception
 - Post event attendee list
 - Logo on website with hyperlink
 - Designation as VIP Lounge Sponsor on conference promotional materials/banners throughout event site and on website
 - Ability to place your signage and collaterals throughout the VIP Lounge
 - One promotional item in conference bag

Have something different in mind? Let us know.

We're happy to work with sponsors on structuring sponsorship packages to meet their needs. Please contact Bob Fitts at bob@sup-x.org for more information.

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