

SOUTH FLORIDA'S PREMIER TECH EVENT



Thursday, December 5, 2019 // Ft. Lauderdale Convention Center

FEATURING

VIP Experience

CIO-Only Track

Network with 2000 Tech Professionals

Local and Regional Tech Innovators

80+ Pivotal Presenters, Panels and Workshops

Marine Toys For Tots Toy Drive

Please Contact

Bob Fitts at bob@sup-x.org or
Nicole Ciccone at executivedirector@southfloridatech.org

For more information visit
Shop.ITPalooza.org



**In the past 7 editions
450 Speakers**

More than 11,500 attendees

**\$300,000 dollars cash raised
for Toys for Tots and other
local non-profit groups.**

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SPONSORSHIP OPPORTUNITIES

Platinum - Morning Keynote Sponsor

\$10,000 - SOLD OUT

- One 8' x 8' Booth with linens and two chairs, located in the Grand Ballroom
- Six General Admission Tickets to the Event
- Four VIP Passes
- 45 Minute session
- 75+ seat classroom style venue
- Fully equipped with A/V, Mics, Laptop ready
- To help drive session attendance, your speaker and session details will be published and promoted as part of the ITPalooza schedule
- Includes Post Attendee List
- Does not include electrical, which is booked directly with the convention center

**Platinum
Sponsored Speaking Session**

\$6,050

- One 8' x 8' Booth with linens and two chairs, located in the Grand Ballroom
- Six General Admission Tickets to the Event
- Four VIP Passes
- 45 Minute session
- 75+ seat classroom style venue
- Fully equipped with A/V, Mics, Laptop ready
- To help drive session attendance, your speaker and session details will be published and promoted as part of the ITPalooza schedule
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Platinum - VIP Sponsor

\$5,500

- One 8' x 8' Booth with linens and two chairs, located in the Grand Ballroom
- Six General Admission Tickets to the Event
- Four VIP Passes
- Signage with your logo in VIP Lounge + VIP After Party areas
- Place your collateral on the Attendee Lunch dining tables
- Includes Post Attendee List
- Does not include electrical, which is booked directly with the convention center

Attendee Lunch Sponsor

\$2200 / Booth Upgrade \$750

- One 6' Inline meetup table with linens and two chairs, located in the Grand Ballroom
- Upgrade option - 8' x 8' Pipe and Drape Booth with table, linens and two chairs, located in the Grand Ballroom
- Two General Admission Tickets to the Event
- Two VIP Passes
- Signage with your logo in the Attendee lunch area
- Place your collateral on the Attendee Lunch dining tables
- Does not include electrical, which is booked directly with the convention center

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**In the past 6 editions
356 Speakers**

More than 10,000 attendees

**\$253,000 dollars cash raised
for Toys for Tots and other
local non-profit groups.**

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SPONSORSHIP OPPORTUNITIES

Check-In Sponsor

\$2200 / Booth Upgrade \$750

- One 6' Inline meetup table with linens and two chairs, located in the Grand Ballroom
- Upgrade option - 8' x 8' Pipe and Drape Booth with table, linens and two chairs, located in the Grand Ballroom
- Two General Admission Tickets to the Event
- Two VIP Passes
- Signage displayed at the check-in desk
- Logo on ITPalooza website with hyperlink
- Does not include electrical, which is booked directly with the convention center

Gold Sponsor

\$2750 / Booth Upgrade \$750

- One 6' Inline meetup table with linens and two chairs, located in the Grand Ballroom
- Upgrade option - 8' x 8' Pipe and Drape Booth with table, linens and two chairs, located in the Grand Ballroom
- Six General Admission Tickets to the Event
- Four VIP Passes
- Logo on Website with hyperlink
- Logo on conference promo material
- One promotional item in conference bag
- Does not include electrical, which is booked directly with the convention center

Silver Sponsor

\$1,100 / Booth Upgrade \$750

- One 6' Inline meetup table with linens and two chairs, located in the Grand Ballroom
- Upgrade option - 8' x 8' Pipe and Drape Booth with table, linens and two chairs, located in the Grand Ballroom
- Two General Admission Tickets to the Event
- Logo on Website with hyperlink
- Logo on conference promo material
- Does not include electrical, which is booked directly with the convention center

Non-Profit / Start Up

**\$550 / Booth Upgrade \$500
Limited Qty Available!**

- One 6' Inline meetup table with linens and two chairs, located in the Grand Ballroom
- Upgrade option - 8' x 8' Pipe and Drape Booth with table, linens and two chairs, located in the Grand Ballroom
- Two General Admission Tickets to the Event
- Logo on Website with hyperlink
- Logo on conference promo material
- Does not include electrical, which is booked directly with the convention center

**Have something different
in mind? Let us know.**

**We're happy to work with
sponsors on structuring
sponsorship packages to meet
their needs.**



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